



# **SPONSORSHIP PACKAGES**

APR 12<sup>TH</sup> 2025



## MAIN SPONSORSHIP

€ 7,650

[Excl. VAT & Incl. Charity Fee]

## GOLD SPONSORSHIP

€ 3,500

[Excl. VAT & Incl. Charity Fee]

## SILVER SPONSORSHIP

€ 1,750

[Excl. VAT & Incl. Charity Fee]

### BENEFIT CATEGORY

BENEFIT CATEGORY	MAIN SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Event Naming Rights	<b>Exclusive Name Sponsorship</b> of IFR Corporate Games 2025	<b>X</b>	<b>X</b>
Team Participation	<b>4 Teams (16 Participants)</b>	<b>2 Teams (8 Participants)</b>	<b>1 Team (4 Participants)</b>
Custom Branded Team Kits	<b>16 Kits</b>	<b>8 Kits</b>	<b>X</b>
Branded Apparel	<b>Main Logo</b> on IFR CG T-Shirts	<b>Logo</b> on IFR CG T-Shirts (Back)	<b>X</b>
Dedicated Area	<b>8x4 Gazebo with Branded Backdrop</b> (Incl. Branded Picnic Benches (x2), Tables, and Chairs)	<b>4x4 Gazebo with Branded Backdrop</b> (Incl. Branded Picnic Bench, Tables, and Chairs)	<b>Branded Picnic Bench</b>
Catering	<b>Food + Drinks for 32 Individuals</b>	<b>Food + Drinks for 16 Individuals</b>	<b>Food + Drinks for 8 Individuals</b>
Branding	<b>Main Logo on all IFR Corporate Games Branding</b> (Incl. Press Wall, Large Entrance Flags (x2), and Podium)	<b>Logo on all IFR Corporate Games Branding</b> (Incl. Press Wall, Large Entrance Flags (x2), and Podium)	<b>Logo on all IFR Corporate Games Branding</b> (Incl. Press Wall, Large Entrance Flags (x2), and Podium)
Branding	<b>Large-Sized Flags (x2)</b>	<b>Medium-Sized Flags (x2)</b>	<b>Small Teardrop Flags (x2)</b>
Branding	<b>Double-Sided Barrier Banners (x8)</b>	<b>Double-Sided Barrier Banners (x4)</b>	<b>Double-Sided Barrier Banners (x2)</b>
Branding	<b>Branded Players Healthy Corner</b> (Incl. Complimentary Healthy Snacks, Fruits, Protein Bars and Juices)	<b>X</b>	<b>X</b>
Branding	<b>Main Logo on Winning Trophy</b>	<b>X</b>	<b>X</b>
Digital Presence	<b>Main Logo</b> on IFR CG Website Header + <b>Clickable Logo</b> in Sponsors Section on IFR CG Website	<b>Clickable Logo</b> in Sponsors Section on IFR CG Website	<b>Clickable Logo</b> in Sponsors Section on IFR CG Website
Digital Presence	<b>Main Logo</b> in the Upcoming Events Section on IFR.Events Landing Page (Relating to CG)	<b>X</b>	<b>X</b>
Digital Presence	<b>Top-Section Leaderboard Banner</b> on All Pages	<b>X</b>	<b>X</b>
Social Media Exposure	<b>Dedicated Main Sponsor Aftermovie</b> (With Highlights From Event: 30 to 45 seconds)	<b>X</b>	<b>X</b>
Social Media Exposure	<b>Full Suite:</b> Dedicated posts, Video Reel Promo, Highlight Reel From Event, and Edited Photo Album	<b>Edited Photo Album and Dedicated Sponsorship Post</b>	<b>Sponsorship Announcement Post</b>
Social Media Exposure	<b>Main Logo on All Photos</b> (Watermarked)	<b>Logo on All Photos</b> (Watermarked)	<b>Logo on All Photos</b> (Watermarked)
Social Media Exposure	<b>Main Logo in Official Aftermovie of the Event</b> (Longest Screen Time) + Exclusive Co-Branding Rights	<b>Logo feature in Official Aftermovie of the Event</b>	<b>Logo feature in Official Aftermovie of the Event</b>
Social Media Exposure	<b>Main Logo on all Social Media Posts</b> (Relating to the Event)	<b>X</b>	<b>X</b>
Social Media Exposure	<b>Main Logo Feature</b> in the Pre-Event and Post-Event Newsletters relating to IFR CG	<b>Logo Feature</b> in the Pre-Event and Post-Event Newsletters relating to IFR CG	<b>Logo Feature</b> in the Pre-Event and Post-Event Newsletters relating to IFR CG
Social Media Exposure	<b>IFR CG Tournament Results Social Media Campaign</b> (Presented by Main Sponsor)	<b>X</b>	<b>X</b>

# Individual Rates / Packages

<b>Branded Picnic Bench</b>	Chill-Out Area for Participants or Company Guests	<b>€ 320</b>
<b>Branded Picnic Bench + Catering (8 People)</b>	Chill-Out Area for Participants or Company Guests + Food & Drinks (8 People)	<b>€ 600</b>
<b>Onsite Branding Package</b>	Double-Sided Barrier Banners (x2), Medium-Sized Teardrop Flags All Around (x2), Small Teardrop Flags (x2)	<b>€ 950</b>
<b>Digital Branding Package</b>	Logo Featured in All Photos, Videos, Website (Sponsor Section), Social Media Post + Dynamic Banner Advert Slot	<b>€ 650</b>

## Sponsor Multiple Events and Save More!

### NUMBER OF IFR EVENTS

### ADDITIONAL DISCOUNT

<b>2 Events</b>	<b>5.0%</b>
<b>3 Events</b>	<b>7.5%</b>
<b>4 Events</b>	<b>10.0%</b>
<b>5 Events</b>	<b>12.5%</b>
<b>ALL Events</b>	<b>15.0%</b>

**Note:** Discount is applied on the final price when adding up all packages selected.