



**SPONSORSHIP  
PACKAGES**

SEP 6<sup>TH</sup> & 7<sup>TH</sup> 2025



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## MAIN SPONSORSHIP

€ 10,850

[Excl. VAT & Incl. Charity Fee]

## GOLD SPONSORSHIP

€ 6,700

[Excl. VAT & Incl. Charity Fee]

## SILVER SPONSORSHIP

€ 4,400

[Excl. VAT & Incl. Charity Fee]

### BENEFIT CATEGORY

| BENEFIT CATEGORY      | MAIN SPONSORSHIP   | GOLD SPONSORSHIP  | SILVER SPONSORSHIP  |
|-----------------------|--|---|---|
| Event Naming Rights   | <b>Exclusive Name Sponsorship</b> of IFR Champions Cup 2025  | <b>X</b>  | <b>X</b>  |
| Team Participation    | <b>1 Men's Team + 1 Women's Team</b>   | <b>1 Men's Team + 1 Women's Team</b>  | <b>1 Men's Team + 1 Women's Team</b>  |
| Custom Branded Kits   | <b>24 Kits</b>   | <b>24 Kits</b>  | <b>X</b>  |
| Branded Apparel       | <b>Main Logo</b> on IFR Champions Cup T-Shirts   | <b>Logo</b> on IFR Champions Cup T-Shirts (Back)  | <b>X</b>  |
| Dedicated Area        | <b>8x4 Gazebo with Branded Backdrop</b> (Incl. Branded Picnic Benches (x2), Tables, and Chairs)                    | <b>4x4 Gazebo with Branded Backdrop</b> (Incl. Branded Picnic Bench, Tables, and Chairs)                | <b>Branded Picnic Bench</b>   |
| Catering              | <b>Food + Drinks for 32 Individuals</b>  | <b>Food + Drinks for 16 Individuals</b>   | <b>Food + Drinks for 8 Individuals</b>  |
| Branding              | <b>Main Logo on all IFR Champions Cup Branding</b> (Incl. Press Wall, Large Entrance Flags (x2), and Podium)       | <b>Logo on all IFR Champions Cup Branding</b> (Incl. Press Wall, Large Entrance Flags (x2), and Podium) | <b>Logo on all IFR Champions Cup Branding</b> (Incl. Press Wall, Large Entrance Flags (x2), and Podium) |
| Branding              | <b>Large-Sized Flags (x2)</b>  | <b>Medium-Sized Flags (x2)</b>  | <b>Small Teardrop Flags (x2)</b>  |
| Branding              | <b>Double-Sided Barrier Banners (x8)</b>   | <b>Double-Sided Barrier Banners (x4)</b>  | <b>Double-Sided Barrier Banners (x2)</b>  |
| Branding              | <b>One-Sided PVC Banners</b> (Pitch Fence) <b>(x8)</b>   | <b>One-Sided PVC Banners</b> (Pitch Fence) <b>(x4)</b>  | <b>One-Sided PVC Banners</b> (Pitch Fence) <b>(x2)</b>  |
| Branding              | <b>Branded Players Healthy Corner</b> (Incl. Complimentary Healthy Snacks, Fruits, Protein Bars and Juices)        | <b>X</b>  | <b>X</b>  |
| Branding              | <b>Main Logo on Winning Trophy</b>   | <b>X</b>  | <b>X</b>  |
| Digital Presence      | <b>Main Logo</b> on IFR Champions Cup Website Header + <b>Clickable Logo</b> in Sponsors Section on IFR CG Website | <b>Clickable Logo</b> in Sponsors Section on IFR Champions Cup Website                                  | <b>Clickable Logo</b> in Sponsors Section on IFR Champions Cup Website                                  |
| Digital Presence      | <b>Main Logo</b> in the Upcoming Events Section on IFR.Events Landing Page (Relating to IFR Champions Cup)         | <b>X</b>  | <b>X</b>  |
| Digital Presence      | <b>Top-Section Leaderboard Banner</b> on All Pages   | <b>X</b>  | <b>X</b>  |
| Social Media Exposure | <b>Dedicated Main Sponsor Aftermovie</b> (With Highlights From Event: 30 to 45 seconds)                            | <b>X</b>  | <b>X</b>  |
| Social Media Exposure | <b>Full Suite:</b> Dedicated posts, Video Reel Promo, Highlight Reel From Event, and Edited Photo Album            | <b>Edited Photo Album and Dedicated Sponsorship Post</b>  | <b>Sponsorship Announcement Post</b>  |
| Social Media Exposure | <b>Main Logo on All Photos</b> (Watermarked)   | <b>Logo on All Photos</b> (Watermarked)   | <b>Logo on All Photos</b> (Watermarked)   |
| Social Media Exposure | <b>Main Logo in Official Aftermovie of the Event</b> (Longest Screen Time) + Exclusive Co-Branding Rights          | <b>Logo feature in Official Aftermovie of the Event</b>   | <b>Logo feature in Official Aftermovie of the Event</b>   |
| Social Media Exposure | <b>Main Logo on all Social Media Posts</b> (Relating to the Event)   | <b>X</b>  | <b>X</b>  |
| Social Media Exposure | <b>Main Logo Feature</b> in the Pre-Event and Post-Event Newsletters relating to IFR Champions Cup                 | <b>Logo Feature</b> in the Pre-Event and Post-Event Newsletters relating to IFR Champions Cup           | <b>Logo Feature</b> in the Pre-Event and Post-Event Newsletters relating to IFR Champions Cup           |
| Social Media Exposure | <b>IFR Champions Cup Fixtures + Results Social Media Campaign</b> (Presented by Main Sponsor)                      | <b>X</b>  | <b>X</b>  |
| Social Media Exposure | <b>Shoutouts from Social Media Influencers</b> (Takeover Reels from Event)   | <b>Shoutouts from Social Media Influencers</b> (Takeover Reels from Event)                              | <b>Shoutouts from Social Media Influencers</b> (Takeover Reels from Event)                              |
| Social Media Exposure | <b>Football Related Giveaway</b> (Presented by Main Sponsor)   | <b>X</b>  | <b>X</b>  |

# Individual Rates / Packages

|   |  |              |
|---|--|--------------|
| <b>Branded Picnic Bench</b>                       | Chill-Out Area for Participants or Company Guests  | <b>€ 320</b> |
| <b>Branded Picnic Bench + Catering (8 People)</b> | Chill-Out Area for Participants or Company Guests + Food & Drinks (8 People)                                   | <b>€ 600</b> |
| <b>Onsite Branding Package</b>                    | Double-Sided Barrier Banners (x2), Medium-Sized Teardrop Flags All Around (x2), Small Teardrop Flags (x2)      | <b>€ 950</b> |
| <b>Digital Branding Package</b>                   | Logo Featured in All Photos, Videos, Website (Sponsor Section), Social Media Post + Dynamic Banner Advert Slot | <b>€ 650</b> |

## Sponsor Multiple Events and Save More!

### NUMBER OF IFR EVENTS

### ADDITIONAL DISCOUNT

|                   |              |
|-------------------|--------------|
| <b>2 Events</b>   | <b>5.0%</b>  |
| <b>3 Events</b>   | <b>7.5%</b>  |
| <b>4 Events</b>   | <b>10.0%</b> |
| <b>5 Events</b>   | <b>12.5%</b> |
| <b>ALL Events</b> | <b>15.0%</b> |

**Note:** Discount is applied on the final price when adding up all packages selected.