



SPONSORSHIP PACKAGES

NOV 16TH 2025



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MAIN SPONSORSHIP

€ 4,800

[Excl. VAT & Incl. Charity Fee]

GOLD SPONSORSHIP

€ 2,400

[Excl. VAT & Incl. Charity Fee]

SILVER SPONSORSHIP

€ 1,700

[Excl. VAT & Incl. Charity Fee]

BENEFIT CATEGORY

BENEFIT CATEGORY	MAIN SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Event Naming Rights	Exclusive Name Sponsorship of IFR Virtual Racing 2025	X	X
Participation	10 Participants	6 Participants	4 Participants
Custom Branded Apparel	10 Custom T-Shirts	6 Custom T-Shirts	4 Custom T-Shirts
Branded Apparel	Main Logo on IFR Beach Games T-Shirts	Logo on IFR Beach Games T-Shirts (Back)	X
Catering	Premium Open Bar & Finger Food (x10 VIP Wristbands)	Premium Open Bar & Finger Food (x6 VIP Wristbands)	Premium Open Bar & Finger Food (x6 VIP Wristbands)
Branding	Fully Branded Players Lounge (Bar Branding, Table Games, and Cushions)	X	X
Branding	Main Logo on Winning Trophy	X	X
Branding	Main Logo on Registration Desk Branding	Logo on Registration Desk Branding	Logo on Registration Desk Branding
Branding	Main Logo Vinyl on All Virtual Racers	Supporting Logo Vinyl on All Virtual Racers	Supporting Logo Vinyl on All Virtual Racers
Branding	Video Advert (30 Sec) on TV Screens Around Venue	Static Logo (30 Sec) on TV Screens Around Venue	X
Branding	Main Logo on all IFR VR Branding [Incl. Press Wall and Large Entrance Flags (x2)]	Logo on all IFR VR Branding [Incl. Press Wall and Large Entrance Flags (x2)]	Logo on all IFR VR Branding [Incl. Press Wall and Large Entrance Flags (x2)]
Branding	Teardrop Flags (x4)	Teardrop Flags (x4)	X
Digital Presence	Main Logo on IFR Joga Website Header + Clickable Logo in Sponsors Section on IFR Beach Games Website	Clickable Logo in Sponsors Section on IFR Beach Games Website	Clickable Logo in Sponsors Section on IFR Beach Games Website
Digital Presence	Top-Section Leaderboard Banner on All Pages	X	X
Digital Presence	Main Logo in the Upcoming Events Section on IFR.Events Landing Page (Relating to VR)	X	X
Social Media Exposure	Dedicated Main Sponsor Aftermovie (With Highlights From Event: 30 to 45 seconds)	X	X
Social Media Exposure	Full Suite: Dedicated posts, Video Reel Promo, Highlight Reel From Event, and Edited Photo Album	Edited Photo Album and Dedicated Sponsorship Post	Sponsorship Announcement Post
Social Media Exposure	Main Logo on All Photos (Watermarked)	Logo on All Photos (Watermarked)	Logo on All Photos (Watermarked)
Social Media Exposure	Main Logo in Official Aftermovie of the Event (Longest Screen Time) + Exclusive Co-Branding Rights	Logo feature in Official Aftermovie of the Event	Logo feature in Official Aftermovie of the Event
Social Media Exposure	Main Logo on all Social Media Posts (Relating to the Event)	X	X
Social Media Exposure	Main Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR Virtual Racing	Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR Virtual Racing	Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR Virtual Racing
Social Media Exposure	IFR Virtual Racing Games Fixtures + Results Social Media Campaign (Presented by Main Sponsor)	X	X

Individual Rates / Packages

Branded Picnic Bench	Chill-Out Area for Participants or Company Guests	€ 320
Branded Picnic Bench + Catering (8 People)	Chill-Out Area for Participants or Company Guests + Food & Drinks (8 People)	€ 600
Onsite Branding Package	Double-Sided Barrier Banners (x2), Medium-Sized Teardrop Flags All Around (x2), Small Teardrop Flags (x2)	€ 950
Digital Branding Package	Logo Featured in All Photos, Videos, Website (Sponsor Section), Social Media Post + Dynamic Banner Advert Slot	€ 650

Sponsor Multiple Events and Save More!

NUMBER OF IFR EVENTS	ADDITIONAL DISCOUNT
2 Events	5.0%
3 Events	7.5%
4 Events	10.0%
5 Events	12.5%
6 Events	15.0%
7 Events	17.5%
ALL Events	20.0%

Note: Discount is applied on the final price when adding up all packages selected.