



**SPONSORSHIP
PACKAGES**

FEB 8TH 2025



MAIN SPONSORSHIP

€ 6,200

[Excl. VAT & Incl. Charity Fee]

GOLD SPONSORSHIP

€ 2,750

[Excl. VAT & Incl. Charity Fee]

SILVER SPONSORSHIP

€ 1,800

[Excl. VAT & Incl. Charity Fee]

BENEFIT CATEGORY

BENEFIT CATEGORY	MAIN SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Event Naming Rights	Exclusive Name Sponsorship of IFR Poker Cup 2025	X	X
Participation	10 Participants	6 Participants	4 Participants
Custom Branded Apparel	10 Custom Branded Hoodies	X	X
Custom Branded Apparel	10 Custom Shirts	6 Custom Shirts	4 Custom Shirts
Catering	x10 VIP Wristbands Premium Open Bar & Finger Food	x6 VIP Wristbands Premium Open Bar & Finger Food	x4 VIP Wristbands Premium Open Bar & Finger Food
Branded Apparel	Main Logo on IFR Poker Cup Participation T-Shirts	Logo on IFR Poker Cup Participation T-Shirts (Back)	X
Branding	Fully Branded Players Lounge (Bar Branding, Table Games, and Cushions)	X	X
Branding	Main Logo on Winning Trophy	X	X
Branding	Main Logo on Registration Desk Branding	Logo on Registration Desk Branding	Logo on Registration Desk Branding
Branding	Main Logo on Table Felts (x10)	Supporting Logo on Table Felts (x10)	Supporting Logo on Table Felts (x10)
Branding	Video Advert (30 Sec) on TV Screens Around Venue	Static Logo on TV Screens Around Venue	X
Branding	Main Logo on all IFR Poker Cup Branding [Incl. Press Wall and Large Entrance Flags (x2)]	Logo on all IFR Poker Cup Branding [Incl. Press Wall and Large Entrance Flags (x2)]	Logo on all IFR Poker Cup Branding [Incl. Press Wall and Large Entrance Flags (x2)]
Digital Presence	Main Logo on IFR PC Website Header + Clickable Logo in Sponsors Section on IFR PC Website	Clickable Logo in Sponsors Section on IFR PC Website	Clickable Logo in Sponsors Section on IFR PC Website
Digital Presence	Main Logo in the Upcoming Events Section on IFR.Events Landing Page (Relating to PC)	X	X
Social Media Exposure	Top-Section Leaderboard Banner on All Pages	X	X
Social Media Exposure	Dedicated Main Sponsor Aftermovie (With Highlights From Event: 30 to 45 seconds)	X	X
Social Media Exposure	Full Suite: Dedicated posts, Video Reel Promo, Highlight Reel From Event, and Edited Photo Album	Edited Photo Album and Dedicated Sponsorship Post	Sponsorship Announcement Post
Social Media Exposure	Main Logo on All Photos (Watermarked)	Logo on All Photos (Watermarked)	Logo on All Photos (Watermarked)
Social Media Exposure	Main Logo in Official Aftermovie of the Event (Longest Screen Time) + Exclusive Co-Branding Rights	Logo feature in Official Aftermovie of the Event	Logo feature in Official Aftermovie of the Event
Social Media Exposure	Main Logo on all Social Media Posts (Relating to the Event)	X	X
Social Media Exposure	Main Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR PC	Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR PC	Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR PC
Social Media Exposure	IFR PC Tournament Results Social Media Campaign (Presented by Main Sponsor)	X	X

Sponsor Multiple Events and Save More!

NUMBER OF IFR EVENTS	ADDITIONAL DISCOUNT
2 Events	5.0%
3 Events	7.5%
4 Events	10.0%
5 Events	12.5%
6 Events	15.0%
7 Events	17.5%
ALL Events	20.0%

Note: Discount is applied on the final price when adding up all packages selected.