



SPONSORSHIP PACKAGES

JUN 14TH 2025



JUN 14TH 2025

**MAIN
SPONSORSHIP**

€ 7,800

[Excl. VAT & Incl. Charity Fee]

**GOLD
SPONSORSHIP**

€ 3,850

[Excl. VAT & Incl. Charity Fee]

**SILVER
SPONSORSHIP**

€ 2,000

[Excl. VAT & Incl. Charity Fee]

BENEFIT CATEGORY	MAIN SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Event Naming Rights	Exclusive Name Sponsorship of IFR Joga 2025	X	X
Team Participation	3 Teams	2 Teams	1 Team
Custom Branded Kits	15 Kits	10 Kits	5 Kits
Branded Apparel	Main Logo on IFR Joga T-Shirts	Logo on IFR Joga T-Shirts (Back)	X
Dedicated Area + Catering	Branded Picnic Benches (x2)	Branded Picnic Bench	X
Catering	Food + Drinks for 15 Individuals	Food + Drinks for 10 Individuals	Food + Drinks for 5 Individuals
Branding	Main Logo on all IFR Joga Branding (Incl. Press Wall, Large Entrance Flags (x2), and Podium)	Logo on all IFR Joga Branding (Incl. Press Wall, Large Entrance Flags (x2), and Podium)	Logo on all IFR Joga Branding (Incl. Press Wall, Large Entrance Flags (x2), and Podium)
Branding	Large-Sized Flags (x6) (Around The Pitch)	Medium-Sized Flags (x4) (Around The Pitch)	Small Teardrop Flags (x2) (Around The Pitch)
Branding	Double-Sided Barrier Banners (x8)	Double-Sided Barrier Banners (x4)	Double-Sided Barrier Banners (x2)
Branding	Branded Players Healthy Corner (Incl. Complimentary Healthy Snacks, Fruits, Protein Bars and Juices)	X	X
Branding	Main Logo on Winning Trophy	X	X
Digital Presence	Main Logo on IFR Joga Website Header + Clickable Logo in Sponsors Section on IFR CG Website	Clickable Logo in Sponsors Section on IFR Joga Website	Clickable Logo in Sponsors Section on IFR Joga Website
Digital Presence	Main Logo in the Upcoming Events Section on IFR.Events Landing Page (Relating to Joga)	X	X
Digital Presence	Top-Section Leaderboard Banner on All Pages	X	X
Social Media Exposure	Dedicated Main Sponsor Aftermovie (With Highlights From Event: 30 to 45 seconds)	X	X
Social Media Exposure	Full Suite: Dedicated posts, Video Reel Promo, Highlight Reel From Event, and Edited Photo Album	Edited Photo Album and Dedicated Sponsorship Post	Sponsorship Announcement Post
Social Media Exposure	Main Logo on All Photos (Watermarked)	Logo on All Photos (Watermarked)	Logo on All Photos (Watermarked)
Social Media Exposure	Main Logo in Official Aftermovie of the Event (Longest Screen Time) + Exclusive Co-Branding Rights	Logo feature in Official Aftermovie of the Event	Logo feature in Official Aftermovie of the Event
Social Media Exposure	Main Logo on all Social Media Posts (Relating to the Event)	X	X
Social Media Exposure	Main Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR Joga	Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR Joga	Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR Joga
Social Media Exposure	IFR Joga Fixtures + Results Social Media Campaign (Presented by Main Sponsor)	X	X
Social Media Exposure	Shoutouts from Social Media Influencers (Takeover Reels from Event)	Shoutouts from Social Media Influencers (Takeover Reels from Event)	Shoutouts from Social Media Influencers (Takeover Reels from Event)
Social Media Exposure	Football Juggling Competition (Throughout Event) (Presented by Main Sponsor)	X	X

Individual Rates / Packages

Branded Picnic Bench	Chill-Out Area for Participants or Company Guests	€ 320
Branded Picnic Bench + Catering (8 People)	Chill-Out Area for Participants or Company Guests + Food & Drinks (8 People)	€ 600
Onsite Branding Package	Double-Sided Barrier Banners (x2), Medium-Sized Teardrop Flags All Around (x2), Small Teardrop Flags (x2)	€ 950
Digital Branding Package	Logo Featured in All Photos, Videos, Website (Sponsor Section), Social Media Post + Dynamic Banner Advert Slot	€ 650

Sponsor Multiple Events and Save More!

NUMBER OF IFR EVENTS	ADDITIONAL DISCOUNT
2 Events	5.0%
3 Events	7.5%
4 Events	10.0%
5 Events	12.5%
6 Events	15.0%
7 Events	17.5%
ALL Events	20.0%

Note: Discount is applied on the final price when adding up all packages selected.