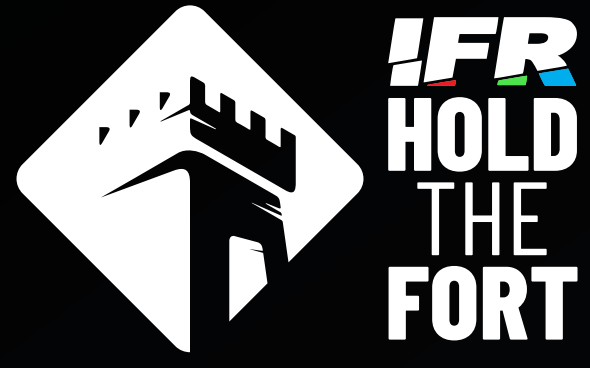




!FR
HOLD
THE
FORT

**SPONSORSHIP
PACKAGES**

MAR 15TH 2025



MAR 1ST 2025

MAIN SPONSORSHIP

€ 7,850

[Excl. VAT & Incl. Charity Fee]

GOLD SPONSORSHIP

€ 3,700

[Excl. VAT & Incl. Charity Fee]

SILVER SPONSORSHIP

€ 1,800

[Excl. VAT & Incl. Charity Fee]

BENEFIT CATEGORY

BENEFIT CATEGORY	MAIN SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Event Naming Rights	Exclusive Name Sponsorship of IFR Poker Cup 2025	X	X
Team Participation	4 Teams (16 Participants)	2 Teams (8 Participants)	1 Team (4 Participants)
Custom Branded Team Kits	16 Kits	8 Kits	X
Branded Apparel	Main Logo on IFR HTF T-Shirts	Logo on IFR HTF T-Shirts (Back)	X
Dedicated Area + Catering	8x4 Gazebo with Branded Backdrop (Incl. Branded Picnic Benches (x2), Tables, and Chairs)	4x4 Gazebo with Branded Backdrop (Incl. Branded Picnic Bench, Tables, and Chairs)	Branded Picnic Bench
Catering	Food + Drinks for 32 Individuals	Food + Drinks for 16 Individuals	Food + Drinks for 8 Individuals
Branding	Main Logo on all IFR HTF Branding (Incl. Press Wall, Large Entrance Flags (x2), and Podium)	Logo on all IFR HTF Branding (Incl. Press Wall, Large Entrance Flags (x2), and Podium)	Logo on all IFR HTF Branding (Incl. Press Wall, Large Entrance Flags (x2), and Podium)
Branding	Large-Sized Flags (x2)	Medium-Sized Flags (x2)	Small Teardrop Flags (x2)
Branding	Double-Sided Barrier Banners (x8)	Double-Sided Barrier Banners (x4)	Double-Sided Barrier Banners (x2)
Branding	Branded Players Healthy Corner (Incl. Complimentary Healthy Snacks, Fruits, Protein Bars and Juices)	X	X
Branding	Main Logo on Winning Trophy	X	X
Digital Presence	Main Logo on IFR HTF Website Header + Clickable Logo in Sponsors Section on IFR HTF Website	Clickable Logo in Sponsors Section on IFR HTF Website	Clickable Logo in Sponsors Section on IFR HTF Website
Digital Presence	Main Logo in the Upcoming Events Section on IFR.Events Landing Page (Relating to HTF)	X	X
Digital Presence	Top-Section Leaderboard Banner on All Pages	X	X
Social Media Exposure	Dedicated Main Sponsor Aftermovie (With Highlights From Event: 30 to 45 seconds)	X	X
Social Media Exposure	Full Suite: Dedicated posts, Video Reel Promo, Highlight Reel From Event, and Edited Photo Album	Edited Photo Album and Dedicated Sponsorship Post	Sponsorship Announcement Post
Social Media Exposure	Main Logo on All Photos (Watermarked)	Logo on All Photos (Watermarked)	Logo on All Photos (Watermarked)
Social Media Exposure	Main Logo in Official Aftermovie of the Event (Longest Screen Time) + Exclusive Co-Branding Rights	Logo feature in Official Aftermovie of the Event	Logo feature in Official Aftermovie of the Event
Social Media Exposure	Main Logo on all Social Media Posts (Relating to the Event)	X	X
Social Media Exposure	Main Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR HTF	Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR HTF	Logo Feature in the Pre-Event and Post-Event Newsletters relating to IFR HTF
Social Media Exposure	IFR HTF Tournament Results Social Media Campaign (Presented by Main Sponsor)	X	X

Individual Rates / Packages

Branded Picnic Bench	Chill-Out Area for Participants or Company Guests	€ 320
Branded Picnic Bench + Catering (8 People)	Chill-Out Area for Participants or Company Guests + Food & Drinks (8 People)	€ 600
Onsite Branding Package	Double-Sided Barrier Banners (x2), Medium-Sized Teardrop Flags All Around (x2), Small Teardrop Flags (x2)	€ 950
Digital Branding Package	Logo Featured in All Photos, Videos, Website (Sponsor Section), Social Media Post + Dynamic Banner Advert Slot	€ 650

Sponsor Multiple Events and Save More!

NUMBER OF IFR EVENTS	ADDITIONAL DISCOUNT
2 Events	5.0%
3 Events	7.5%
4 Events	10.0%
5 Events	12.5%
6 Events	15.0%
7 Events	17.5%
ALL Events	20.0%

Note: Discount is applied on the final price when adding up all packages selected.