



IFR EX3

20th July 2024

Ta' Qali Basketball Pavilion



IFR 3x3 Basketball Cup 2024

For the second edition, For A Cause Events proudly presents the IFR 3x3 Basketball Cup, building on the success of its inaugural launch. This thrilling event showcases the increasingly popular three-a-side basketball format, now recognized as an Olympic sport. Played on a half-court with a single backboard, it stands as the largest urban team sport globally. Adding a corporate touch to the excitement, this tournament promises a dynamic blend of competition and teamwork, elevating the spirit of the game for both participants and spectators alike.



VENUE

Ta' Qali Basketball Pavilion

[VIEW LOCATION](#)



FORMAT

- 4 players per team (mixed teams possible)
- Group Stages + Knockout

PRIZES

- **EXCITING PRIZE POOL (TBA)**

DATE: 20th July 2024

IFR VILLAGE AND ENTERTAINMENT



Entertainment & Live Music



Food & Beverage Stalls



Company Stands



Games Area



Lounge Area



Children's Area



Prized Mini Games



Urban Sports Show

PARTICIPATION

Price per team (4 players)

€ 275

(excl VAT)

+

€ 50

Charity Fee

[BOOKING FORM](#)

[CLICK HERE TO REGISTER](#)

CHARITY

(TBC)

NOTE: All prices quoted are excluding VAT.

SPONSORSHIP OPTIONS

Teams and Other Perks

Teams (4 players per team)

Logo on the back of the IFR 3x3 Cup participation t-shirts (100+)
[given out to all participants]

Branded Dedicated Area

Dedicated area: Gazebo (with branded backdrop)

Furniture for area (tables, chairs, and fans)

Catering (food & drinks)

Physical Branding

Custom branded cushions/pillows in the IFR chill-out area

Double-sided banners (placed around the venue)
[dimensions: 215cm (w) X 90cm (h)]

Dedicated teardrop banner flag [dimensions: 240cm (h) x 70cm (w)]

Dedicated drop banner flag [dimensions: 410cm (h) x 110cm (w)]

Logo on press wall (together with other sponsors)

Logo on drop banner flags (together with other sponsors) (x2)

Digital Presence

IFR Official Website (www.ifr.events/ifr3x3)

Clickable logo on static banner visible on all pages

Dedicated news post announcing the partnership

Slot in leaderboard (728x90) banner Ad on all pages

Dedicated leaderboard (970px x 90px) banner Ad visible on all pages

Employer branding article posted on the website (campaign)

Social Media and Email

Logo on watermark in all event photos

Sponsored Facebook & Instagram post announcing the partnership

Logo featured in the official after movie of the event

Dedicated company photo album with highlights from the event

Dedicated company video with highlights from the event (30-45 seconds long)

Logo on social media posts template

	BASIC	STANDARD	PREMIUM	HEADLINE
	€ 1,850	€ 3,650	€ 6,750	€ 8,950
Teams (4 players per team)	2	3	4	5
Logo on the back of the IFR 3x3 Cup participation t-shirts (100+) [given out to all participants]	✗	✗	✓	✓
Dedicated area: Gazebo (with branded backdrop)	✗	3m x 3m	4m x 4m	8m x 4m
Furniture for area (tables, chairs, and fans)	✗	✓	✓	✓
Catering (food & drinks)	✗	12	16	24
Custom branded cushions/pillows in the IFR chill-out area	4	6	8	10
Double-sided banners (placed around the venue) [dimensions: 215cm (w) X 90cm (h)]	2	4	6	8
Dedicated teardrop banner flag [dimensions: 240cm (h) x 70cm (w)]	✗	1	2	3
Dedicated drop banner flag [dimensions: 410cm (h) x 110cm (w)]	✗	✗	1	2
Logo on press wall (together with other sponsors)	✓	✓	✓	✓
Logo on drop banner flags (together with other sponsors) (x2)	✓	✓	✓	✓
IFR Official Website (www.ifr.events/ifr3x3)				
Clickable logo on static banner visible on all pages	✓	✓	✓	✓
Dedicated news post announcing the partnership	✓	✓	✓	✓
Slot in leaderboard (728x90) banner Ad on all pages	✗	✗	✓	✗
Dedicated leaderboard (970px x 90px) banner Ad visible on all pages	✗	✗	✗	✓
Employer branding article posted on the website (campaign)	✗	✗	✗	✓
Logo on watermark in all event photos	✓	✓	✓	✓
Sponsored Facebook & Instagram post announcing the partnership	✓	✓	✓	✓
Logo featured in the official after movie of the event	✓	✓	✓	✓
Dedicated company photo album with highlights from the event	✗	✗	✓	✓
Dedicated company video with highlights from the event (30-45 seconds long)	✗	✗	✓	✓
Logo on social media posts template	✗	✗	✗	✓

ADD ONS



Custom Branded Team Kits

starting from **€60** per kit



Branded Gazebo

starting from **€1,000**



Catering (Food & Drinks)

starting from **€40** per person



Media (Photography & Videography)

starting from **€400**



Brand your Merch (Sweatbands, Basketballs, etc)

starting from **€500**



Host your own Company Basketball Day

starting from **€4,000**

IFR EX3

THANK YOU!

PLEASE CONTACT US FOR MORE INFORMATION

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