

The main logo for the IFR Champions Cup. It features the letters 'IFR' in a large, bold, white font. The 'I' has a red and white diagonal stripe. The 'F' has a red base. The 'R' has a green base. A crown with a soccer ball in the center is placed on top of the 'R'. Below the letters, the words 'CHAMPIONS CUP' are written in a bold, white, sans-serif font.

IFR CHAMPIONS CUP

IFR CHAMPIONS CUP

14th & 15th SEP 2024

Pembroke Football Grounds



IFR.events

TOURNAMENT INFO

A 7-a-side football tournament organised for a selection of local and foreign companies.

 **Pembroke
Football Grounds**

[VIEW LOCATION](#)



Official Aftermovie | IFR Champions Cup 2023

Men's Edition

- **7-A-Side**
- Up to **14** players per team
- **24** minutes per match with unlimited substitutions

Format:

Group Stage (32 to 48 teams),
Knockout Phase (Last 16),
Quarter-Finals, Semi-Finals,
Third-Place PlayOff, and
Grand Final

Prizes:

1st Place: **TBC**
2nd Place: **TBC**
3rd Place: **TBC**
+ custom trophies, medals and more

Women's Edition

- **5-A-Side**
- Up to **10** players per team
- **20** minutes per match with unlimited substitutions

Format:

Format for Women's Edition
will depend on the number of
teams registered

Prizes:

1st Place: **TBC**
2nd Place: **TBC**
3rd Place: **TBC**
+ custom trophies, medals and more

IFR CONCEPT & VILLAGE



Live Draw



Food & Beverage Stalls



Lounge Area



Entertainment & Live Music



Children's Area



Games Area



Wellness Area



Branded Gazebos

PARTICIPATION

PACKAGES	PRICE (exc. VAT)	CHARITY FEE
Men's Team (up to 14 players)	€ 1,650	€ 200
Women's Team (up to 10 players)	€ 500	€ 75
Combo (both)	€ 1,975	€ 275

TEAM BOOKING FORM

REGISTER YOUR TEAM HERE

CHARITY: TBC

NOTE: All prices quoted are excluding VAT.

SPONSORSHIP OPTIONS

	BASIC	STANDARD	PREMIUM	HEADLINE
	€ 3,000	€ 7,950	€ 11,950	€ 19,950
Teams and Other Perks				
Participation of men's team	1	1	1	1
Participation of women's team	0	1	1	1
Custom branded team kits	14	24	24	24
Name sponsorship (powered by)	✗	✗	✗	✓
Winning trophy sponsorship (powered by)	✗	✗	✗	✓
Branded Dedicated Area				
Dedicated area: Gazebo (with branded backdrop)	✗	4m x 4m	8m x 8m	8m x 8m (x2)
Furniture for area (tables, chairs, and fans)	✗	✓	✓	✓
Catering (Food & Drinks) (4 hours)	✗	16 👤	32 👤	64 👤
Physical Branding				
Custom branded cushions in the IFR chill-out area	4	6	8	10
Around-the-pitch double-sided banners [dimensions: 215cm (w) X 90cm (h)]	2	4	8	10
Dedicated teardrop banner flag [dimensions: 240cm (h) x 70cm (w)]	✗	1	2	3
Dedicated drop banner flag [dimensions: 410cm (h) x 110cm (w)]	✗	✗	1	2
Logo on back of IFR participation t-shirts (600+)	✗	✓	✓	✗
Logo on press wall (together with other sponsors)	✓	✓	✓	✓
Logo on drop banner flags (together with other sponsors) (x2)	✓	✓	✓	✓
Main logo on front of IFR participation t-shirts (600+)	✗	✗	✗	✓
Branded fruit corner/stand (for participants)	✗	✗	✗	✓
Branded table games (table soccer, subsoccer, table tennis)	✗	✗	✗	✓
Branded water stations (x2)	✗	✗	✗	✓
Digital Presence (Live Draw)				
Logo on streaming overlay	✓	✓	✓	✓
Video advert (30 seconds) during intermissions	✓	✓	✓	✓
Official live draw streaming (powered by)	✗	✗	✗	✓
Digital Presence				
IFR Official Website (www.ifr.events/ifrchampionscup)				
Clickable logo on static banner visible on all pages	✓	✓	✓	✓
Dedicated news post announcing the partnership	✓	✓	✓	✓
Slot in leaderboard banner Ad (728px x 90px) visible on all pages	✗	✗	✓	✓
Dedicated leaderboard banner Ad (970px x 90px) visible on all pages	✗	✗	✗	✓
Interview/blog with captain/players (employer branding campaign)	✗	✗	✗	✓
Employer branding article posted on the website (employer branding campaign)	✗	✗	✗	✓
Social Media & Email				
Logo on watermark in all event photos	✓	✓	✓	✓
Sponsored Facebook & Instagram post announcing the partnership	✓	✓	✓	✓
Logo featured in the official after movie of the event	✓	✓	✓	✓
Dedicated company photo album with highlights from the event (x50 pictures)	✗	✗	✓	✓
Dedicated company video with highlights from the event (30-45 seconds long)	✗	✗	✓	✓
Logo on social media posts template	✗	✗	✗	✓
Sponsored football merch giveaway post in tandem with sponsor	✗	✗	✗	✓
Sponsored pre- & post-event video reels (x4)	✗	✗	✗	✓
Pre & post event employer branding campaign (produced artwork)	✗	✗	✗	✓
Dedicated employer branding article about sponsor, its offices, and importance of sports and well-being	✗	✗	✗	✓

OTHER OPPORTUNITIES



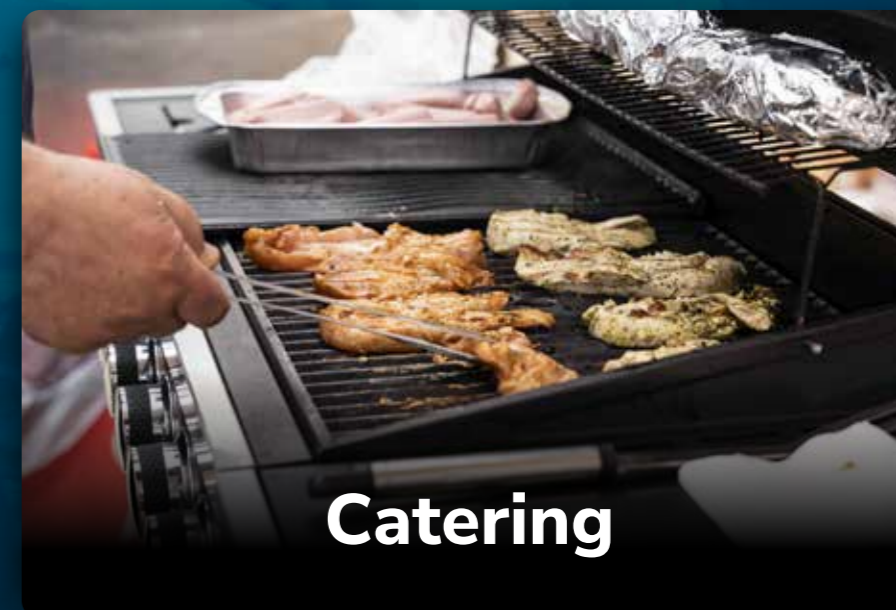
Custom Branded Team Kits

starting from **€60** per kit



Branded Gazebo

starting from **€1,200**



Catering

starting from **€40** per person



Media (Photography & Videography)

starting from **€500**



Welcome Bag & Merch Sponsorship

starting from **€4,000**



Dedicated Company Football Event

starting from **€5,000**

2023 PARTICIPATING COMPANIES

alterDomus*

bet365

Betclic

betsson group

brown's

 **chiliz**

comeon group


FORT

Debono
GROUP

Deloitte.

 Evolution

finaro
Payments. Brilliantly simple


International


GiG

 GLITNOR
GROUP

greentube


PADELMALTA


KPMG


myaffiliates

Peperoncino
Café & Restaurant 


pwc

RED  ACRE

 RedRhino

RE/MAX
MALTA

STAKELOGIC
THINK BIGGER

SUPERBET

 **trust**
payments

RED  ACRE


ZANZI
- homes -

melita
BUSINESS

2023 GALLERY





THANK YOU!

PLEASE CONTACT US FOR MORE INFORMATION

Nikola Vasovic

Managing Director

n.vasovic@foracauseevents.com

+356 9901 1957



Joscelyn Sims

Commercial Director

j.sims@foracauseevents.com

+356 9975 6066



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