



25th & 26th MAY 2024

**IK Padel Village,
Pembroke Gardens**

VENUE/LOCATION

IK Padel Village, Pembroke Gardens



[VIEW LOCATION](#)

IFR VILLAGE & ENTERTAINMENT



Food & Beverage Stalls



Lounge Area



Entertainment & Live Music



Children's Area



Games & VR



Wellness Area



Branded Gazebos

FORMAT

DOUBLES EVENT

Men or Women or Mixed

Qualifiers (25th May)
and **Main Event** (26th May)

3 Categories:

- Advanced
- Intermediate
- Beginner

PRIZES

Exciting Prizes
for Each Category
(TBA)



Official Aftermovie - IFR Padel Cup 2023

PARTICIPATION

per team (2 Players)

€ 285 + € 50
excl. VAT Charity Fee

[TEAM BOOKING FORM](#)

[CLICK HERE TO REGISTER YOUR TEAM](#)

CHARITY

TBC

NOTE: All prices quoted are excluding VAT.

SPONSORSHIP OPTIONS

	BASIC	STANDARD	PREMIUM	HEADLINE
	€ 1,950	€ 3,950	€ 7,450	€ 10,950
Teams and Other Perks				
Teams (2 players per team)	2	3	4	5
Custom branded team kits	4	6	8	10
Discount on group classes at IK Padel Village (10% discount) [on bookings between 07:00 and 17:00]	✓	✓	✓	✓
Discount for employees at the IK Padel Village shop (on selected items)	✓	✓	✓	✓
Logo on the back of the IFR Padel Cup participation t-shirts (300+) [given out to all participants]	✗	✓	✓	✓
Name sponsorship (powered by)	✗	✗	✗	✓
Winning trophy sponsorship (powered by)	✗	✗	✗	✓
Branded Dedicated Area				
Dedicated area: Gazebo (with branded backdrop)	✗	3m x 3m	4m x 4m	8m x 4m
Furniture for area (tables, chairs, and fans)	✗	✓	✓	✓
Catering (BBQ & drinks)(4 hours)	✗	12	16	24
Physical Branding				
Custom branded cushions in the IFR chill-out area	4	6	8	10
PVC banners (placed around the venue) [dimensions: 215cm (w) X 90cm (h)]	2	4	8	10
Dedicated teardrop banner flag [dimensions: 240cm (h) x 70cm (w)]	✗	1	2	3
Dedicated drop banner flag [dimensions: 410cm (h) x 110cm (w)]	✗	✗	1	2
Logo on press wall (together with other sponsors)	✓	✓	✓	✓
Logo on drop banner flags (together with other sponsors) (x2)	✓	✓	✓	✓
Digital Presence				
IFR Official Website (www.ifr.events/ifrpadelcup)				
Clickable logo on static banner visible on all pages	✓	✓	✓	✓
Dedicated news post announcing the partnership	✓	✓	✓	✓
Slot in leaderboard (728x90) banner Ad on all pages	✗	✗	✓	✓
Large leaderboard (970x90) banner Ad on all pages	✗	✗	✗	✓
Social Media / Photo / Video				
Logo on watermark in all event photos	✓	✓	✓	✓
Sponsored Facebook & Instagram post announcing the partnership	✓	✓	✓	✓
Logo featured in the official after movie of the event	✓	✓	✓	✓
Dedicated company photo album with highlights from the event	✗	✗	✓	✓
Dedicated company video with highlights from the event (30-45 sec long)	✗	✗	✓	✓
Logo on social media posts template	✗	✗	✗	✓
Sponsored padel merch giveaway post in tandem with sponsor	✗	✗	✗	✓
Sponsored event pre- & post-event video reels (x4)	✗	✗	✗	✓

OTHER OPPORTUNITIES



Custom Branded Team Kits

€60 per kit



Branded Gazebo

starting from €1,000



Catering

starting from €40 per person



Media (Photography & Videography)

starting from €500



Welcome Bag & Merch Sponsorship

starting from €1,500



Dedicated Company Padel Event

starting from €3,500



Malta Padel Tour Sponsorship starting from €5,000

MPT is an exciting and innovative concept that aims to elevate the sport of Padel to new heights while captivating both professional players and the general public. This event will gather top tier Padel athletes from around the world, who will showcase their exceptional skills and compete for glory on the magnificent courts of IK Padel Village in Pembroke, Malta

2023 PARTICIPATING COMPANIES

alterDomus*

Andaria

aspireglobal

bet365

Betclic
GROUP

betFIRST

betsson group

boldbishop®

Boston Link

Casumo

catenamedia

ChampGroup

chiliz

comeon group

Deloitte.

DUXGROUP
FEAT CHILI PARTNERS

energy
casino

Evolution

fast track

game lounge

GCC7

GLITNOR
GROUP

GP
GROUP

greentube

888 | William HILL

Jesmond
Mizzi
FINANCIAL ADVISORS

kindred

KPMG

LeoVegas
MOBILE GAMING GROUP

LV BET

meridianbet

myaffiliates

PAPARAZZI

PHOENIX7

PLAY'n GO

POKERSTARS

PRAGMATIC PLAY

PressEnter

pwc

Quick Lets
letting specialists

RED ACRE

RedRhino

RE/MAX
MALTA

Rootz™

RUBY PLAY'

SNO

SUPERBET

tipico

Trustly

TRU//ST
PAYMENTS

YGGDRASIL

yolo
group

Zampa
Debattista

ZANZI
- homes -

2023 GALLERY





THANK YOU!

PLEASE CONTACT US FOR MORE INFORMATION

Nikola Vasovic

Managing Director

n.vasovic@foracauseevents.com

+356 9901 1957



Joscelyn Sims

Commercial Director

j.sims@foracauseevents.com

+356 9975 6066



IFR.events

foracauseevents.com