



IFR
HOLD
THE
FORT

October 2024

Pembroke Club



FOR A CAUSE
EVENTS



IFR HTF 2024



IFR Hold The Fort, presented by For A Cause Events in partnership with 242 Group, is an exciting arena-style obstacle course race designed for teams of four employees representing their employers. Beyond the physical challenges, the event emphasizes teamwork and camaraderie. Attendees can enjoy live music, games, and various entertainment, making it a unique blend of team building and fun.

VENUE

Pembroke Grounds

[VIEW LOCATION](#)



DATE: 2024 (TBC)

FORMAT

- 4 players per team
- Team will be timed once the last participant crosses the finish line

PRIZES

- **EXCITING PRIZE POOL (TBA)**



IFR VILLAGE AND ENTERTAINMENT



Entertainment
& Live Music



Food &
Beverage
Stalls



Company
Stands



Wellness
Area



Beer Station



Gin & Spritz
Bar



Chill-Out Area



After Party
& DJ



Prized
Challenges

PARTICIPATION

€ 275

(excl VAT)

+

€ 60

Charity Fee

[BOOKING FORM](#)

[CLICK HERE TO REGISTER](#)

CHARITY

(TBC)

NOTE: All prices quoted are excluding VAT.

SPONSORSHIP OPTIONS

Teams and Other Perks

Teams (4 players per team)

Logo on the back of the IFR Corporate Games participation t-shirts (400+) [given out to all participants]

Branded Dedicated Area

Dedicated area: Gazebo (with branded backdrop)

Furniture for area (tables, chairs, and fans)

Catering (food & drinks)

Physical Branding

Custom branded cushions/pillows in the IFR chill-out area

Double-sided banners (placed around the venue)
[dimensions: 215cm (w) X 90cm (h)]

Dedicated teardrop banner flag [dimensions: 240cm (h) x 70cm (w)]

Dedicated drop banner flag [dimensions: 410cm (h) x 110cm (w)]

Logo on press wall (together with other sponsors)

Logo on drop banner flags (together with other sponsors) (x2)

Digital Presence

IFR Official Website (www.ifr.events/ifrcorporategames)

Clickable logo on static banner visible on all pages

Dedicated news post announcing the partnership

Slot in leaderboard (728x90) banner Ad on all pages

Social Media and Email

Logo on watermark in all event photos

Sponsored Facebook & Instagram post announcing the partnership

Logo featured in the official after movie of the event

Dedicated company photo album with highlights from the event

Dedicated company video with highlights from the event (30-45 seconds long)

	BASIC	STANDARD	PREMIUM
	€ 1,850	€ 3,675	€ 6,875
Teams (4 players per team)	2	3	4
Logo on the back of the IFR Corporate Games participation t-shirts (400+) [given out to all participants]	✗	✓	✓
Branded Dedicated Area			
Dedicated area: Gazebo (with branded backdrop)	✗	3m x 3m	4m x 4m
Furniture for area (tables, chairs, and fans)	✗	✓	✓
Catering (food & drinks)	✗	12 🧑	16 🧑
Physical Branding			
Custom branded cushions/pillows in the IFR chill-out area	4	6	8
Double-sided banners (placed around the venue) [dimensions: 215cm (w) X 90cm (h)]	2	4	8
Dedicated teardrop banner flag [dimensions: 240cm (h) x 70cm (w)]	✗	1	2
Dedicated drop banner flag [dimensions: 410cm (h) x 110cm (w)]	✗	✗	1
Logo on press wall (together with other sponsors)	✓	✓	✓
Logo on drop banner flags (together with other sponsors) (x2)	✓	✓	✓
Digital Presence			
IFR Official Website (www.ifr.events/ifrcorporategames)			
Clickable logo on static banner visible on all pages	✓	✓	✓
Dedicated news post announcing the partnership	✓	✓	✓
Slot in leaderboard (728x90) banner Ad on all pages	✗	✗	✓
Social Media and Email			
Logo on watermark in all event photos	✓	✓	✓
Sponsored Facebook & Instagram post announcing the partnership	✓	✓	✓
Logo featured in the official after movie of the event	✓	✓	✓
Dedicated company photo album with highlights from the event	✗	✗	✓
Dedicated company video with highlights from the event (30-45 seconds long)	✗	✗	✓

ADD ONS



Custom Branded Team Kits

starting from **€60** per kit



Branded Gazebo

starting from **€1,000**



Catering (Food & Drinks)

starting from **€40** per person



Media (Photography & Videography)

starting from **€400**



Welcome Bag & Merch Sponsorship

starting from **€3,500**



Dedicated OCR Company Event

starting from **€4,500**



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242
.group

THANK YOU!

PLEASE CONTACT US FOR MORE INFORMATION

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