FFR HOLD HE HE FORT

October 2024 Pembroke Club







IFR HTF 2024

IFR Hold The Fort, presented by For A Cause Events in partnership with 242 Group, is an exciting arena-style obstacle course race designed for teams of four employees representing their employers. Beyond the physical challenges, the event emphasizes teamwork and camaraderie. Attendees can enjoy live music, games, and various entertainment, making it a unique blend of team building and fun.



Pembroke Grounds

VIEW LOCATION



• 4 players per team

FORMAT

 Team will be timed once the last participant crosses the finish line

PRIZES \odot

EXCITING PRIZE POOL (TBA)

DATE: 2024 (TBC)



Entertainment & Live Music



Food & Beverage Stalls



Company Stands



Wellness Area



IFR VILLAGE AND ENTERTAINMENT

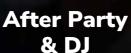






Gin & Spritz **Chill-Out Area** Bar







Prized Challenges

PARTICIPATION

€ 275

(excl VAT)

E 600 Charity Fee

BOOKING FORM

CLICK HERE TO REGISTER

CHARITY (TBC)



NOTE: All prices quoted are excluding VAT.

SPONSORSHIP OPTIONS Teams and Other Perks	BASIC € 1,850	STANDARD € 3,675	PREMIUM € 6,875				
				Teams (4 players per team)	2	3	4
				Logo on the back of the IFR Corporate Games participation t-shirts (400+) [given out to all participants]	×		
Branded Dedicated Area							
Dedicated area: Gazebo (with branded backdrop)		3m x 3m	4m x 4m				
Furniture for area (tables, chairs, and fans)			\checkmark				
Catering (food & drinks)	×	12 👤	16 👤				
Physical Branding							
Custom branded cushions/pillows in the IFR chill-out area	4	6	8				
Double-sided banners (placed around the venue) [dimensions: 215cm (w) X 90cm (h)]	2	4	8				
Dedicated teardrop banner flag [dimensions: 240cm (h) \times 70cm (w)]	×	1	2				
Dedicated drop banner flag [dimensions: 410cm (h) $ imes$ 110cm (w)]	\mathbf{X}		1				
Logo on press wall (together with other sponsors)	\mathbf{V}						
Logo on drop banner flags (together with other sponsors) (x2)	\checkmark						
Digital Presence IFR Official Website (www.ifr.events/ifrcorporategames)							
Clickable logo on static banner visible on all pages							
Dedicated news post announcing the partnership	V		\mathbf{V}				
Slot in leaderboard (728x90) banner Ad on all pages							

Social Media and Email

Logo on watermark in all event photos

Sponsored Facebook & Instagram post announcing the partnership

Logo featured in the official after movie of the event

Dedicated company photo album with highlights from the event

Dedicated company video with highlights from the event (30-45 seconds long)

ADD ONS



Custom Branded Team Kits

starting from **€60** per kit



Branded Gazebo

starting from **€1,000**



starting from €40 per person





Media (Photography & Videography)

starting from **€400**



Welcome Bag & Merch Sponsorship

starting from €3,500

Catering (Food & Drinks)





THANKYOU!

PLEASE CONTACT US FOR MORE INFORMATION

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