



22nd JUNE 2024

Pretty Bay, B'Bugia





The inaugural **IFR Beach Volley**, a thrilling addition to the esteemed IFR corporate sports events, promises to bring a **wave of excitement** and friendship to participants and spectators alike. Against the backdrop of the **IFR Village**, a vibrant hub of activity, teams from various corporations will engage in spirited beach volleyball competitions, showcasing their athletic prowess and team spirit. What sets this tournament apart is the incorporation of the IFR Village, **a dynamic space pulsating with energy**. Open to the public, the village will be a melting pot of entertainment, featuring **additional games, live music performances, delectable food stands, and more**. With the sun, sand, and sportsmanship, the IFR Beach Volley is poised to become a memorable highlight within the IFR corporate sports events family.

VENUE

Pretty Bay, B'Bugia

[VIEW LOCATION](#)



DATE: 22nd JUNE 2024

FORMAT

- **6 PLAYERS PER TEAM**
(mixed teams possible)
- **Group Stages + Knockout**

PRIZES

- **EXCITING PRIZE POOL (TBA)**



IFR VILLAGE AND ENTERTAINMENT



Food &
Beverage Stalls



Company
Stands



Cocktail
Bar



Lounge
Area



Entertainment
& Live Music



Children's
Area



Games
Area



Wellness
Area



After Party
& DJ

PARTICIPATION

Price per team (6 players)

€500 + **€100**
(excl VAT) Charity Fee

BOOKING FORM

CLICK HERE TO REGISTER

CHARITY

(TBC)

NOTE: All prices quoted are excluding VAT.

SPONSORSHIP OPTIONS

	BASIC	STANDARD	PREMIUM	HEADLINE
	€ 1,850	€ 3,675	€ 6,875	€ 9,650
Teams and Other Perks				
Teams (6 players per team)	1	2	3	4
Logo on the back of the IFR Beach Volley participation t-shirts (500+) [given out to all participants]	✗	✓	✓	✓
Name sponsorship (powered by)	✗	✗	✗	✓
Winning trophy sponsorship (powered by)	✗	✗	✗	✓
Branded Dedicated Area				
Dedicated area: Gazebo (with branded backdrop)	✗	3m x 3m	4m x 4m	8m x 4m
Furniture for area (tables, chairs, and fans)	✗	✓	✓	✓
Catering (food & drinks)	✗	12	16	24
Physical Branding				
Custom branded cushions/pillows in the IFR chill-out area	4	6	8	10
Double-sided banners (placed around the venue) [dimensions: 215cm (w) X 90cm (h)]	2	4	8	10
Dedicated teardrop banner flag [dimensions: 240cm (h) x 70cm (w)]	✗	1	2	3
Dedicated drop banner flag [dimensions: 410cm (h) x 110cm (w)]	✗	✗	1	2
Logo on press wall (together with other sponsors)	✓	✓	✓	✓
Logo on drop banner flags (together with other sponsors) (x2)	✓	✓	✓	✓
Digital Presence				
IFR Official Website (www.ifr.events/ifrbeachvolleyW)				
Clickable logo on static banner visible on all pages	✓	✓	✓	✓
Dedicated news post announcing the partnership	✓	✓	✓	✓
Slot in leaderboard (728x90) banner Ad on all pages	✗	✗	✓	✓
Large leaderboard (970x90) banner Ad on all pages	✗	✗	✗	✓
Social Media and Email				
Logo on watermark in all event photos	✓	✓	✓	✓
Sponsored Facebook & Instagram post announcing the partnership	✓	✓	✓	✓
Logo featured in the official after movie of the event	✓	✓	✓	✓
Dedicated company photo album with highlights from the event	✗	✗	✓	✓
Dedicated company video with highlights from the event (30-45 seconds long)	✗	✗	✓	✓
Logo on social media posts template	✗	✗	✗	✓
Sponsored email marketing campaign	✗	✗	✗	✓
Sponsored event pre- & post-event video reels (x4)	✗	✗	✗	✓

ADD ONS



**Custom Branded
Team Kits**

€60 per kit



Branded Gazebo

starting from €1,000



Brand your merch
(Beach Towels, Deckchairs, etc)

starting from €500



Catering
(Food & Drinks)

starting from €40 per person



Media
(Photography & Videography)

starting from €400



**Host your own Company
Beach Sports Day**

starting from €5,000



THANK YOU!

PLEASE CONTACT US FOR MORE INFORMATION

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