



IFR
CORPORATE GAMES

20th APRIL 2024

PEMBROKE CLUB





The IFR Corporate Games is a massive corporate sports day and festival where companies from various sectors compete in simple games like **tug of war, potato sack racing, archery**, and more. It's an inclusive event, open to anyone without requiring specific skills. The day also includes an **IFR Village** with live music, entertainment, food stalls, and an after party featuring a DJ, creating a vibrant and fun-filled atmosphere.

VENUE

Pembroke Grounds

[VIEW LOCATION](#)



DATE: 20th APRIL 2024

FORMAT

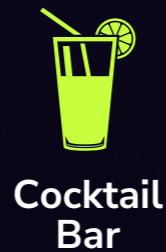
- **4 PLAYERS PER TEAM**
- **All teams will participate in all the Games and collect points**

PRIZES

- **EXCITING PRIZE POOL (TBA)**



IFR VILLAGE AND ENTERTAINMENT



FEATURED GAMES



TUG OF WAR



FOOTBALL DARTS



FOOTBALL BILLIARD



AXE THROWING



ARCHERY



WRECKING BALL



ZORB BOWLING



JAB STICKS



BUNGEE RUN



BEAN BAG TOSS



BOCCE



SUMO BATTLE



ZORB BALLS

PARTICIPATION

Price per team (4 players)

€275 + €60

(excl VAT)

Charity Fee

BOOKING FORM

CLICK HERE TO REGISTER

CHARITY

(TBC)

NOTE: All prices quoted are excluding VAT.

SPONSORSHIP OPTIONS

Teams and Other Perks

Teams (4 players per team)

Logo on the back of the IFR Corporate Games participation t-shirts (400+) [given out to all participants]

Branded Dedicated Area

Dedicated area: Gazebo (with branded backdrop)

Furniture for area (tables, chairs, and fans)

Catering (food & drinks)

Physical Branding

Custom branded cushions/pillows in the IFR chill-out area

Double-sided banners (placed around the venue)
[dimensions: 215cm (w) X 90cm (h)]

Dedicated teardrop banner flag [dimensions: 240cm (h) x 70cm (w)]

Dedicated drop banner flag [dimensions: 410cm (h) x 110cm (w)]

Logo on press wall (together with other sponsors)

Logo on drop banner flags (together with other sponsors) (x2)

Digital Presence

IFR Official Website (www.ifr.events/ifrcorporategames)

Clickable logo on static banner visible on all pages

Dedicated news post announcing the partnership

Slot in leaderboard (728x90) banner Ad on all pages

Social Media and Email

Logo on watermark in all event photos

Sponsored Facebook & Instagram post announcing the partnership

Logo featured in the official after movie of the event

Dedicated company photo album with highlights from the event

Dedicated company video with highlights from the event (30-45 seconds long)

	BASIC	STANDARD	PREMIUM
	€ 1,850	€ 3,675	€ 6,875
Teams (4 players per team)	2	3	4
Logo on the back of the IFR Corporate Games participation t-shirts (400+) [given out to all participants]	✗	✓	✓
Branded Dedicated Area			
Dedicated area: Gazebo (with branded backdrop)	✗	3m x 3m	4m x 4m
Furniture for area (tables, chairs, and fans)	✗	✓	✓
Catering (food & drinks)	✗	12 	16 
Physical Branding			
Custom branded cushions/pillows in the IFR chill-out area	4	6	8
Double-sided banners (placed around the venue) [dimensions: 215cm (w) X 90cm (h)]	2	4	8
Dedicated teardrop banner flag [dimensions: 240cm (h) x 70cm (w)]	✗	1	2
Dedicated drop banner flag [dimensions: 410cm (h) x 110cm (w)]	✗	✗	1
Logo on press wall (together with other sponsors)	✓	✓	✓
Logo on drop banner flags (together with other sponsors) (x2)	✓	✓	✓
Digital Presence			
IFR Official Website (www.ifr.events/ifrcorporategames)			
Clickable logo on static banner visible on all pages	✓	✓	✓
Dedicated news post announcing the partnership	✓	✓	✓
Slot in leaderboard (728x90) banner Ad on all pages	✗	✗	✓
Social Media and Email			
Logo on watermark in all event photos	✓	✓	✓
Sponsored Facebook & Instagram post announcing the partnership	✓	✓	✓
Logo featured in the official after movie of the event	✓	✓	✓
Dedicated company photo album with highlights from the event	✗	✗	✓
Dedicated company video with highlights from the event (30-45 seconds long)	✗	✗	✓

OTHER OPPORTUNITIES



**Custom Branded
Team Kits**

€60 per kit



Branded Gazebo

starting from €1,000



Catering

starting from €40 per person



**Media (Photography
& Videography)**

starting from €500



**Welcome Bag &
Merch Sponsorship**

starting from €3,500



**Dedicated Company
Sports Day Event**

starting from €3,500



THANK YOU!

PLEASE CONTACT US FOR MORE INFORMATION

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