



FOR A CAUSE  
EVENTS

THE EVENTS COMPANY

THAT GIVES BACK



Welcome to **For A Cause Events (FACE)**, where we specialize in crafting purpose-driven corporate sports events and tailor-made company gatherings. Through our innovative in-house brand, IFR, we proudly offer a diverse range of corporate sports festivals, featuring football, padel, beach volleyball, OCR events, 3x3 basketball, and a variety of other exciting activities.



**What truly distinguishes us is our unwavering commitment to giving back.** At FACE, we go beyond event organization; we curate moments that not only foster team spirit and camaraderie but also leave a lasting sense of achievement. Plus, a portion of our proceeds goes to charity foundations,

# Our Core Commitment: *MAKING EVENTS MATTER*

The FACE team, including **Nikola Vasovic**, **Yiannis Paraskevas**, **Andrew Micallef Trigona**, and **Joscelyn Sims**, are not just exceptional event organizers; they are visionary friends committed to creating unique experiences that actively benefit the community. They take pride in giving back while promoting business growth. Their philosophy centers on the belief that resources are abundant for all, and they aim to pioneer a Corporate Social Responsibility (CSR) model that seamlessly complements their core activities. This dedication to blending commerce and compassion sets FACE apart, ensuring every event makes a lasting impact and contributes to society's betterment.



***WE TRULY HAVE A  
PRIMARY GOAL  
OF MAKING OUR  
EVENTS MATTER!***

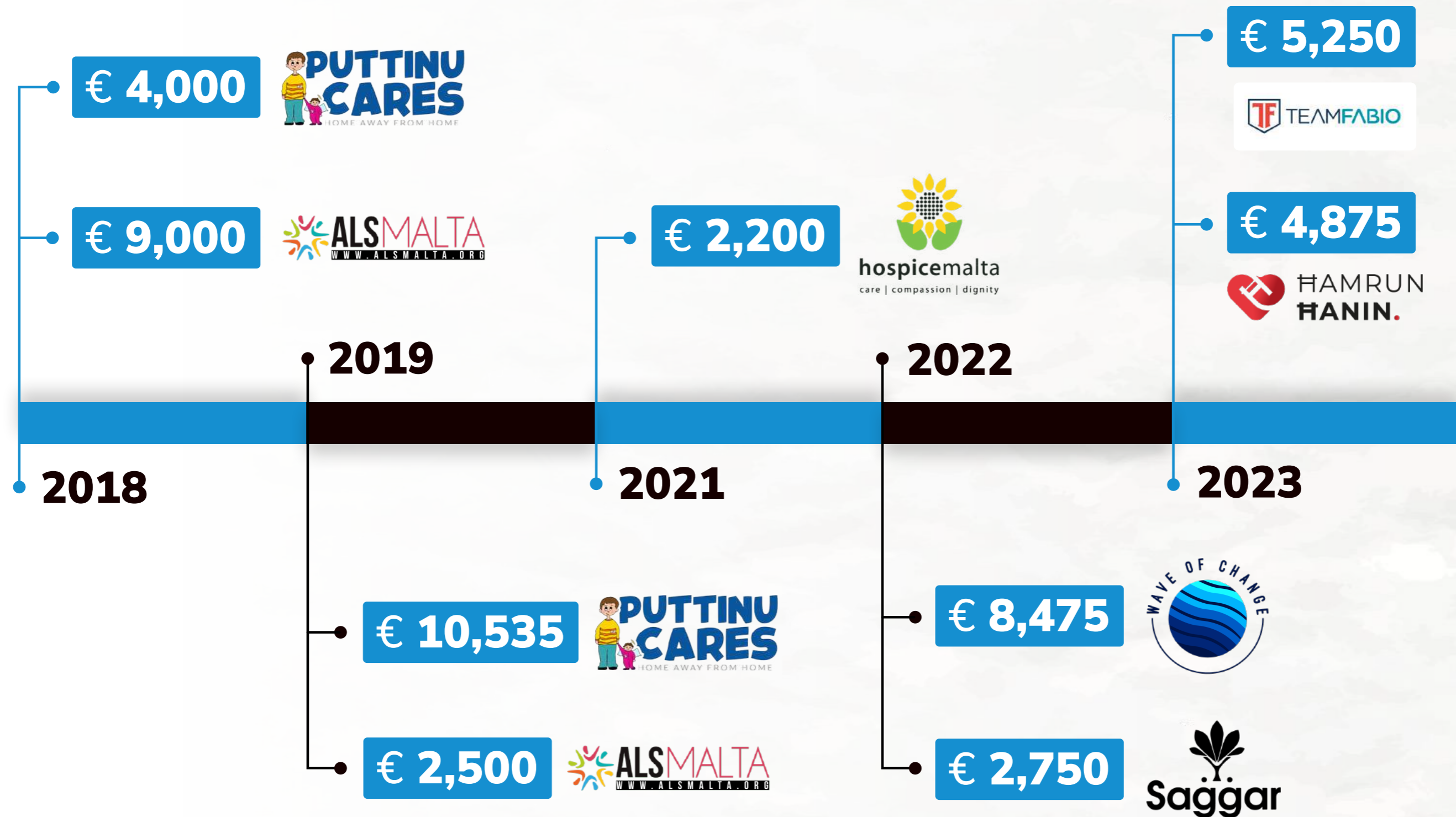
# The Events Company **THAT GIVES BACK**

## **IFR Events**

Our steadfast commitment to CSR brings us immense pride. Through our IFR corporate sports events, we have made a significant impact on local charitable foundations. With the dedication of our participants and the generosity of sponsors, we have raised substantial funds for various local causes, improving lives in our community. As we host engaging events, our dedication to community support remains unwavering. Our aim is to create a lasting, meaningful impact by blending sportsmanship and compassion.



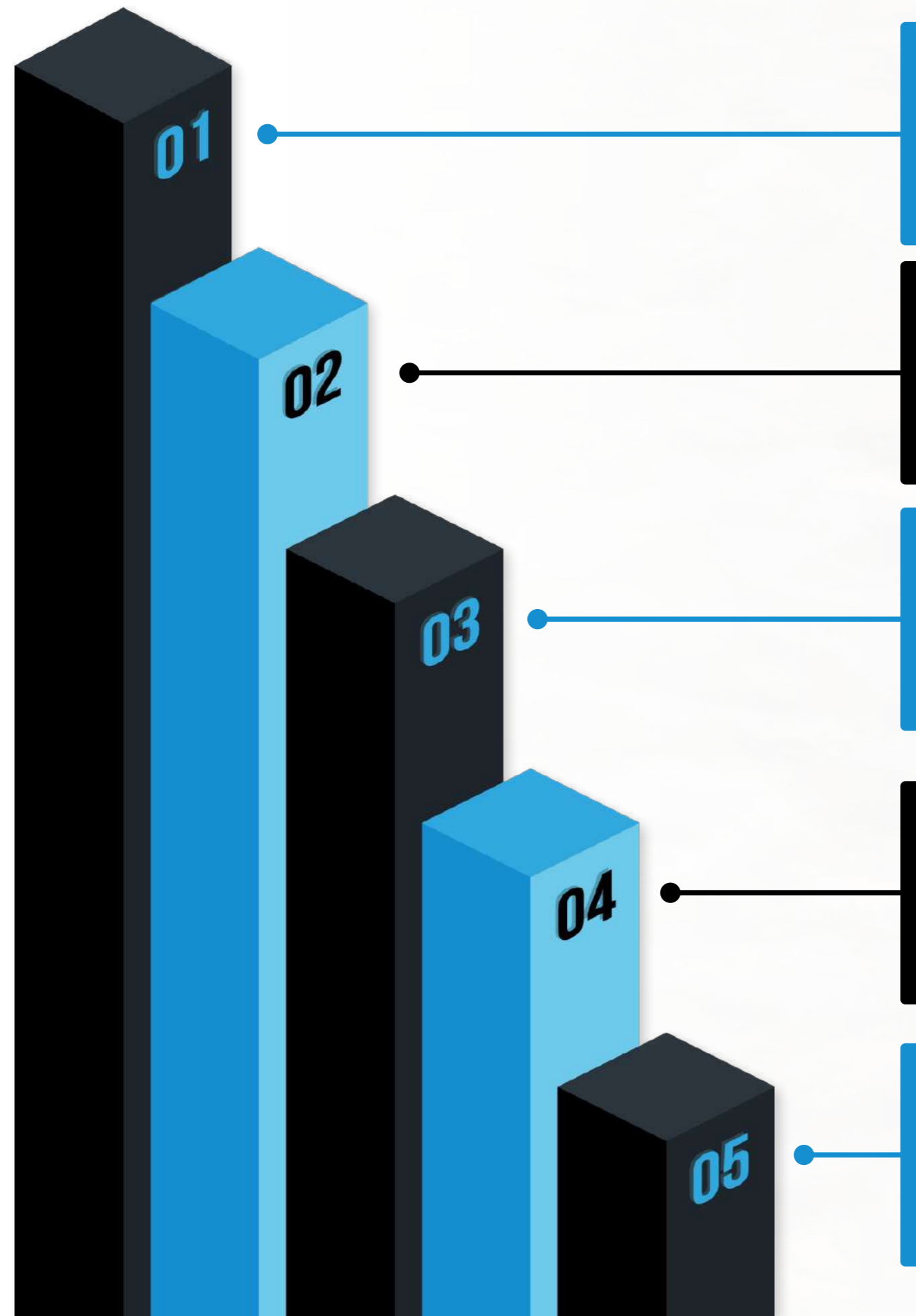
# Making a Difference: *OUR IMPACT ON THE COMMUNITY*



To date: Other Non-Monetary Assistance to Foundations **€ 16,000 +**

Total CSR Contribution **€ 65,000 +**

# Our CSR STRATEGY ROADMAP



## CSR Initiatives via IFR Events

- Hosting corporate sporting competitions to raise funds for local causes.
- Incorporating philanthropic activities into corporate events to support social responsibility.

## Collaborative Foundations Partnerships

- Establishing long-term relationships with charitable organizations to drive impactful change.
- Collaborating with foundations to develop and execute joint initiatives for community betterment.

## Foundation-Centric Event Management

- Specializing in the planning and execution of events tailored to specific foundation goals and missions.
- Ensuring that every event organized is strategically aligned with the objectives of partnered foundations.

## Development of Resources to Support Foundation Goals

- Creating customized tools and platforms to assist foundations in their mission, such as donation platforms or volunteer management systems.
- Offering expertise and guidance on resource management, fundraising strategies, and grant applications.

## CSR through Innovative Public Events

- Conceptualizing and hosting unique public events that generate awareness and funds for charitable purposes.
- Leveraging creativity and innovation to engage the public in unique public activities with a philanthropic mindset.

# TESTIMONIALS



On behalf of Puttinu Cares, I would like to extend our heartfelt gratitude to For a Cause Events for their generous donation and invaluable support. In 2019, their contribution played a pivotal role in funding the remarkable tent structure for the Puttinu Cares Marathon. This tent provided shelter, comfort, and a sense of togetherness to all our participants and supporters, making the event an unforgettable success. We are truly appreciative of For A Cause Events' commitment to our cause, and their dedication to helping us make a difference in the lives of those we serve.

**Rennie Zerafa / CEO / Puttinu Cares Foundation**



We have been one of the first beneficiaries of For a Cause Events. The received funds were allocated towards the Dar Bjorn Zebbug project. We are truly grateful for the great help that we received.

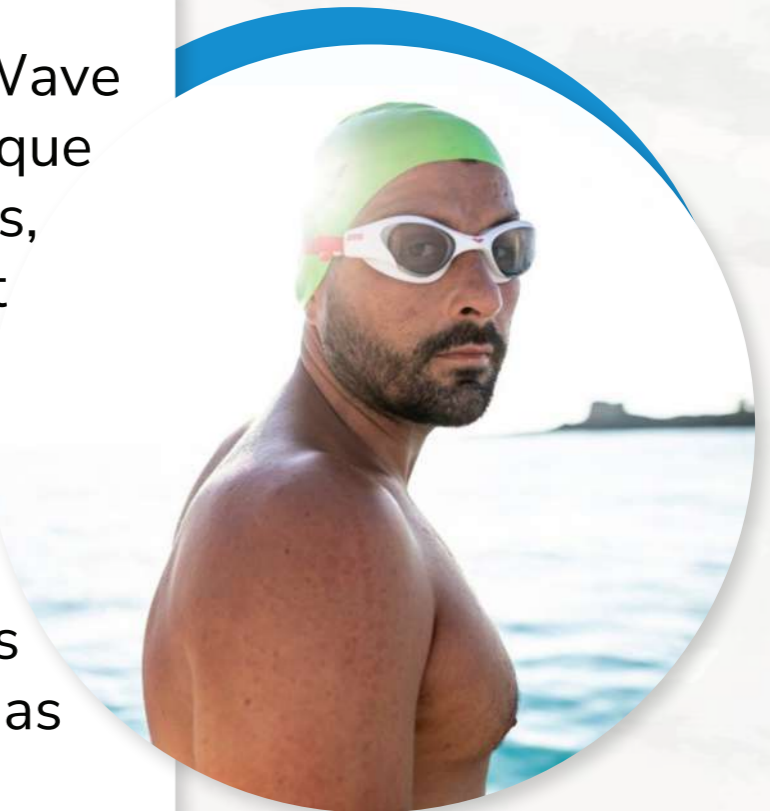
**Bjorn Formosa / ALS Malta**



My life is driven by two core passions: my love for extreme sports and my unwavering dedication to the welfare of animals. Throughout my journey, I've successfully merged these two passions with fundraising efforts. The funds we've raised have consistently gone towards providing essential resources like food and medicine to numerous animal shelters, dedicated cat feeders, and caring individuals who tend to stray cats across Malta. I extend my deepest appreciation to "For a Cause Events" for their remarkable support as one of our foremost contributors. As we look ahead to the upcoming season, I'm gearing up for two significant races and setting my sights on a grand fundraising milestone of 100k! Together, we can make a real difference.

**Fabio Spiteri / Triathlete / Team Fabio**

Our partnership with For A Cause Events has been invaluable for us at Wave of Change. Not only do they excel at bringing companies together in unique environments through sports, like padel and 7-a-side football tournaments, but they also make a significant impact on local charities by donating part of the proceeds to NGOs. Their generous support has been crucial to our biggest campaign to date, 'Change for Change'. The funds allowed us to amplify our message of adopting sustainable lifestyles through free public events. For instance, our 'Dress for Change' workshops united the community in learning about sustainable fashion and waste reduction through a clothes swap and upcycling workshop. We highly recommend For A Cause Events as a trusted partner, and we're deeply grateful for their support.



**Neil Agius / Ultra Distance Swimmer / Wave of Change**





Coming across For a Cause Events was certainly a game-changer for Hamrun Hanin. This is not solely about the significant financial contribution generated by For A Cause Events which will naturally support our Voluntary Organisation in enhancing our efforts to help the local community. Rather, it is also about improving our exposure, helping us join a formidable network of charitable organisations and private firms willing to support worthy causes. As a voluntary organisation in its initial stages of growth and development, witnessing the quality and passion which drives the events hosted by For A Cause, has helped Hamrun Hanin expose itself to top-class events, organisational skills and best practice which will certainly help improve the quality of our offering in the years ahead.

**Ian Debattista / Chairman / Hamrun Hanin**