



# IFR

ESPORTS EDITION

POWERED BY



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**2<sup>nd</sup> DEC 2023**

**PLAYCON**

Malta Fairs & Conventions Centre (MFCC)

## VENUE

# PLAYCON

[VIEW LOCATION](#)

Playcon, Malta Fairs & Conventions Centre (MFCC)



**8,000**  
ATTENDEES



**40+**  
SPEAKERS



**2,000,000+**  
ONLINE IMPRESSIONS



**35+**  
LOCAL & FOREIGN EXHIBITORS

## EVENT INFO

- **Group Stage & KO** (2nd December 2023)
- **EA FC 24** Video Game
- Console: **PS5**

## PRIZES

- 1st Place **PS5 Bundle**
- 2nd Place **Nintendo Switch**
- 3rd Place **Pro Gaming Headset**



## OFFICIAL AFTER MOVIE



*IFR Esports Edition 2023*

# PARTICIPATION

(per player)

**€60**

(excl VAT)

**+**

**€15**

Charity Fee

**BOOKING FORM**

CLICK HERE TO REGISTER

**CHARITY**

(TBC)

**NOTE:** All prices quoted are excluding VAT.

# SPONSORSHIP OPTIONS

	BASIC	STANDARD	PREMIUM
	€ 1,500	€ 3,000	€ 5,000
<b>Players and Other Perks</b>			
Players	2	4	6
Custom branded company t-shirts	2	4	6
Custom branded company hoodie	2	4	6
Logo on the back of the IFR Esports participation t-shirts (100+) [given out to all participants]	✗	✓	✓
<b>Physical Branding</b>			
Floor stickers around IFR Esports area	2	3	5
Dedicated teardrop banner flag [dimensions: 240cm (h) x 70cm (w)]	✗	1	2
Dedicated drop banner flag [dimensions: 410cm (h) x 110cm (w)]	✗	✗	1
Branded table soccer in games area	✗	✗	✓
Logo on press wall (together with other sponsors)	✓	✓	✓
Logo on drop banner flags (together with other sponsors) (x2)	✓	✓	✓
Logo on IFR Esports area backdrops	✓	✓	✓
<b>Digital Presence</b>			
<b>IFR Official Website (<a href="http://www.ifr.events/ifresports">www.ifr.events/ifresports</a>)</b>			
Clickable logo on static banner visible on all pages	✓	✓	✓
Dedicated news post announcing the partnership	✓	✓	✓
Slot in leaderboard (728x90) banner Ad on all pages	✗	✗	✓
<b>PLAYCON Official Website</b>			
Listing on website	✗	✓	✓
<b>Social Media &amp; Email</b>			
Logo on watermark in all event photos	✓	✓	✓
Sponsored Facebook & Instagram post announcing the partnership	✓	✓	✓
Logo featured in the official after movie of the event	✓	✓	✓
Logo on social media posts template	✓	✓	✓
Dedicated company photo album with highlights from the event	✗	✗	✓
Dedicated company video with highlights from the event (30-45 sec long)	✗	✗	✓

# OTHER OPPORTUNITIES



**Custom Branded  
Company T-Shirt**

starting from **€20** per t-shirt



**Custom Branded  
Company Hoodie**

starting from **€40** per hoodie



**Custom Branded  
Headsets**

starting from **€85** per headset



**Welcome Bag & Merch  
Sponsorship**

starting from **€2,500**



**Dedicated Company  
Esports Event**

starting from **€2,500**



**PLAYCON sponsorship**

price **on request**

# 2<sup>nd</sup> EDITION

## Participating Companies

**Betclic**

betsson group

catenamedia

chiliz

CSB GROUP

Evolution

game lounge

greentube

LeoVegas  
MOBILE GAMING GROUP

myaffiliates

PLAY NORTH

pwc

RE/MAX  
MALTA

RED ACRE

RedRhino

RHINO  
ENTERTAINMENT

sammut legal

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THINK BIGGER

ZE SERVICES

# 2<sup>nd</sup> EDITION GALLERY





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PLAYCON

# THANK YOU!

PLEASE CONTACT US FOR MORE INFORMATION

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